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AARON MCQUISTAN, IT Director, WildTangent

About WildTangent

WildTangent operates a cross-device games service that allows consumers around the world to access games through our convenient WildTangent Games App. Fueled by the digital currency, WildCoins, and a proprietary ad platforms including, BrandBoost, the service delivers the most cost-efficient way to play games.

WildTangent.

BACKGROUND

WildTangent is an online games service company located in Redmond, Washington. The company has a highly mobile, geographically dispersed staff motivated by a philosophy of employee trust and flexibility. As a result, WildTangent has one of the most productive and highly satisfied workforces in the industry. A tangible example of this company philosophy is the use of personal mobile devices for work purposes.

Executive management bought in early to this trend, commonly referred to as bring-your-own-device (BYOD), realizing the benefits of employees conducting work without being constrained by location or time. They needed a solution to mitigate the security threats from these devices.

BEFORE MOBILISAFE

WildTangent implemented a mobile device management solution prior to enlisting with Mobilisafe. “The MDM product was challenging to configure and was non-intuitive from a user interface perspective. Server side updates frequently required manual client updates and not all of the features were available on every mobile platform,” said Aaron McQuistan, IT Director at the company.

MOBILISAFE EXPERIENCE

Mobilisafe’s minimal footprint and low administrative costs are key benefits. The product design is simple yet powerful.

According to Aaron, “we were able to deploy and configure Mobilisafe without consulting any product documentation. Mobilisafe provides the security features we need, with only a fraction of the user impact and administrative requirements of competitive products.”

CONCLUSION

WildTangent’s experience with Mobilisafe has been very positive. The IT organization appreciates the low risk, low impact nature of the product, and views it as the optimal solution to balance security, employee choice and cost.