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EDDIE NIEVES, IT Manager, Apptio

### About Apptio

Apptio focuses on turning every IT organization into a more efficient and effective partner with the business. Apptio's Technology Business Management (TBM) solutions enable IT leaders to clearly articulate the value of IT to their business peers in order to reduce IT costs and make ROI-optimized decisions.



## BACKGROUND

Apptio's customer-focused business results in many employees frequently accessing corporate data such as email and contacts via mobile devices, which include smartphones and tablets they bought on their own. While the use of personal mobile devices for work purposes has enhanced the efficiency of the employee base, Apptio was concerned about the growth in security risk. Prior to using Mobilisafe's risk management product, gathering information on connecting mobile devices was considered a tedious process that didn't yield adequate results.

## MOBILISAFE EXPERIENCE

"Mobilisafe provides us an easy way to manage mobile device security at our company", says Eddie Nieves, IT Manager at Apptio. "The key features I appreciate about Mobilisafe are:

- Security policy creation and management that can be done with a few clicks
- Landscape visualization – we use it to survey the mobile landscape, see how many devices are syncing data, how many per user
- Automatic alerts – we use this to learn about security vulnerabilities and, then decide how to address them

All this information is clearly labeled and easy to find. Perhaps the best thing is that there isn't too much information crammed into one place. Mobilisafe stands out because of its simplicity and rich UI/UX."

Apptio also considers Mobilisafe to be very easy to use. Ease of use is important in the company, because it translates to faster adoption of the product, and allows administrative responsibilities to be shared across the entire IT team. This way, even the lowest person on the IT totem pole can learn to use Mobilisafe quickly, and contribute to the workload of the entire team.

## CONCLUSION

Prior to Mobilisafe, Apptio had no security policies in place for mobile device usage. They now have better intelligence, useful data that shows very clearly who is connecting, what they're connecting with, and what this means in terms of security risk to the company. Eddie notes that "because of Mobilisafe, Apptio now thinks about and discusses security at the mobile level."